



Website Usher will completely change the way you look at your website and enable you to communicate with your web site visitors as they look through your web pages. It adds a whole new communication stream for building customer relationships. It helps to improve on line marketing effectiveness and helps to improve your profit margins by providing more efficient ways for potential customers to contact you.

Website Usher is a tool that can be used by any business that has a web site. It allows you to watch visitor activity on your web site in real time AND it allows your visitors to chat to operators within your business as they are browsing.

MONITOR - VISITOR LIVE STATS

- Watch what visitors do on your site in real time.
- React quickly to how visitors use your site.
- View visitor GEO-IP and Organization information.
- Detect AND deter click fraud.
- Get real time error & alert notifications.

ENGAGE - TURN VISITORS INTO CUSTOMERS

- Proactively engage your visitors.
- Know what visitors are looking for and invite them to chat.
- Send custom rule-based chat invites messages.
- Show your operator availability on your web site.
- Easily add 'click-to-call-back' to your web site.

INTERACT - VISITOR LIVE CHAT

- Improve sales and customer service by providing live help.
- Guide visitors to the correct part of your site.
- Provide more ways for your customers to contact you.

ANALYZE - MAXIMUM ROI FROM WEBSITE

- Watch PPC visitors arrive at your site.
- View historical web analytic reports.
- Analyze prospects and customers by PPC campaign.

You can watch visitors arrive at your site in real time and move from page to page. You can instantly view information about the visitor, such as:

- IP Address
- DNS Name
- GEO-IP (Country, City & Region)
- Organization name
- How the visitor found you (the referrer)
- How many times they've been to your site before (you can quickly view details of all previous visits)
- All previous chat transcripts

Also, Your website does not have to be hosted with us!!!

3 USER PRICE PACKAGE

This package includes 3 user licenses.

\$100/Month*

SINGLE USER PRICE PACKAGE

This package includes a single user license.

\$50/Month*

* There is a One-Time \$100 setup fee to setup the Synapse Website Usher



Call Us Today To Learn More!!!
(318) 869-2130

www.synapse.ws